
AI should make us better.

Is it? Find out.

Many organisations are now introducing AI into everyday work. The usual questions - time saved, productivity, cost, return - matter. But they may not tell the whole story.

For example: a programme that looks like a clear £5m win on paper can net closer to £2.5m once the real costs are counted - licences, training, rework, oversight. And that's before accounting for what happens to judgement, expertise and capability. (Illustrative example - see the full briefing for the worked figures.)

An AI initiative can create measurable financial value while also introducing new costs, changing how work is performed, and creating consequences the original business case never anticipated.

WHAT IS THE HUMAN FLOURISHING AI ASSESSMENT?

An early-stage assessment designed to help organisations look beyond AI adoption, across five connected areas:

1. Purposeful Transformation Are AI initiatives tied to outcomes that matter?	2. Human Capability Is AI strengthening judgement and expertise?	3. Collective Intelligence Is it helping people think and learn together?
4. Responsible Stewardship Is oversight keeping pace with capability?	5. Learning & Adaptation Is the organisation adapting to what it finds?	

It is not an AI maturity score. It is a structured way of asking what's getting better, what isn't, and what deserves more attention.

WHY PARTICIPATE IN AN EARLY TRIAL?

We are looking for a small number of organisations already using or introducing AI to trial the assessment and provide honest feedback.

Look beyond implementation - see what AI is actually changing, not just what it cost.

Compare perspectives - different people often experience the same AI initiative very differently. Where views converge, and where they diverge, is itself useful information.

Help shape the approach - as an early participant, your experience directly influences how it develops.

The core assessment takes 15-20 minutes; allow 30-45 minutes for the fuller version with the optional financial section. There's no requirement to disclose commercially sensitive information, and the assessment is not intended to evaluate individual employees. The focus is the organisation's experience with AI, not judging individuals.

INTERESTED?

Take a look at the assessment: capacity2grow.com/human-flourishing-ai-assessment

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I'd be very happy to explain the approach and discuss whether a trial would be useful for your organisation.

A fuller briefing document - including a worked financial example and further detail - is available on request.